

Unique Yep! Africa training:

EMPOWERMENT MARKETING ESSENTIALS BUSINESS PLAN DEVELOPMENT TALENT DEVELOPMENT

- Be the change and serve the world
- Grow your business, develop your plan and bear lot of fruits like a tree!
- Make your own marketing plan
- Identify your Talents and live a dream



Yep Africa! Developed this training for young entrepreneurs and everybody who dreams of setting up a business or identify talents in creating a great future.

BUSINESS PLAN DEVELOPMENT Eight (8) Steps • Knowing yourself as an

- Knowing yourself as a enterprenuer
- Develop your idea
- Sitting up your business
- Resharching you market
- Deciding on promotion
- Organising your Business
- Arranging your finance

Implementing your plan
Duration: Two (2) Month, twice a week in Four hours (10:00 am – 14:00 pm)

MARKETING ESSENTIALS

- Empowerment
- Enterprenuership
- Concept
- Marketing Concept
- Resharching your Market
- Marketing communication
- Time management
- Money
- Free Coaching

Marketing plan development Duration: One(1) Month, two week - once a week in Four hours (10:00 am – 14:00 pm) TALENT DEVELOPMENT

- Empowerment
- Identifing your talents
- Priotise your talent
- Ways of developing your best talents

Duration: One (1) Month once a week in Four hours (10:00 am – 14:00 pm)

All courses involves Extensive practical's in-between sessions

Yep! Africa stands for Youth EmPowerment. Our trainers are 'Yeppers' and will teach you not only theory but also about their own experiences as young – and successful – entrepreneurs. After the training you are always welcome in our office for free advice & coaching

Please contact us for more information:

You are always welcome at our office. The Yep Office is located in West Coast Region Brikama, Nyambai. E-mail: <u>siraydarboe@yahoo.com</u> / <u>yep.africa@yahoo.com</u> Telephone: 3934495 / 6219735 / 9788297 / 7227014

