

The power of youth communities

*Strategy presentation
2026 -2030 and beyond*



(Youth) Population Africa by 2050

The future is youth

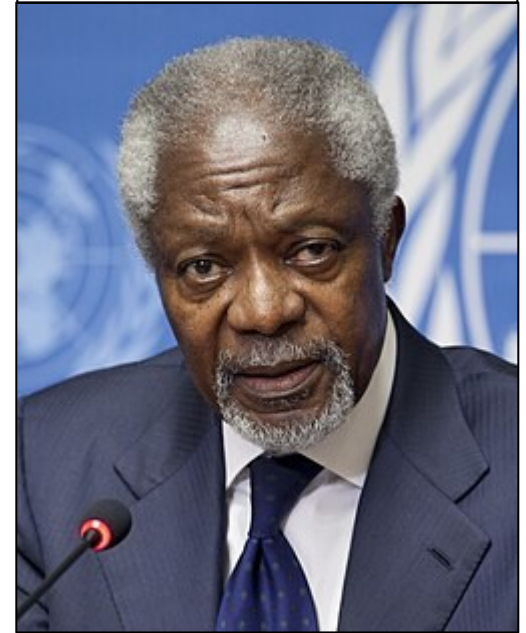
From 1.4 to 2.5 billion
people (UN)

Over 60% under
25 years (UN)

1 billion unemployed
or under paid youth
age < 30 years by
2050

“Unfortunately, very few governments think about youth unemployment when they are drawing up their national plans.”

Kofi Annan, 2005



Vision – Mission - Strategy

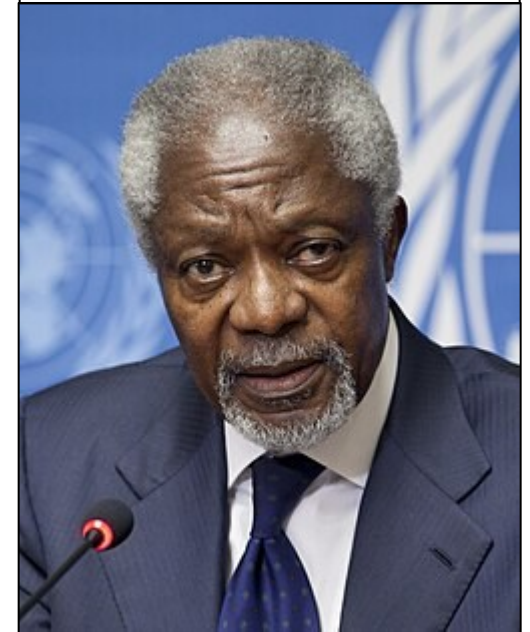
Vision: To be the Centre of Excellence for youth Empowerment and entrepreneurship, where youth get inspired and learn to create their future in Africa.

Mission: Reduce youth unemployment and illegal migration in Sub-Saharan Africa by Empowering youth to be the change and serve the world.

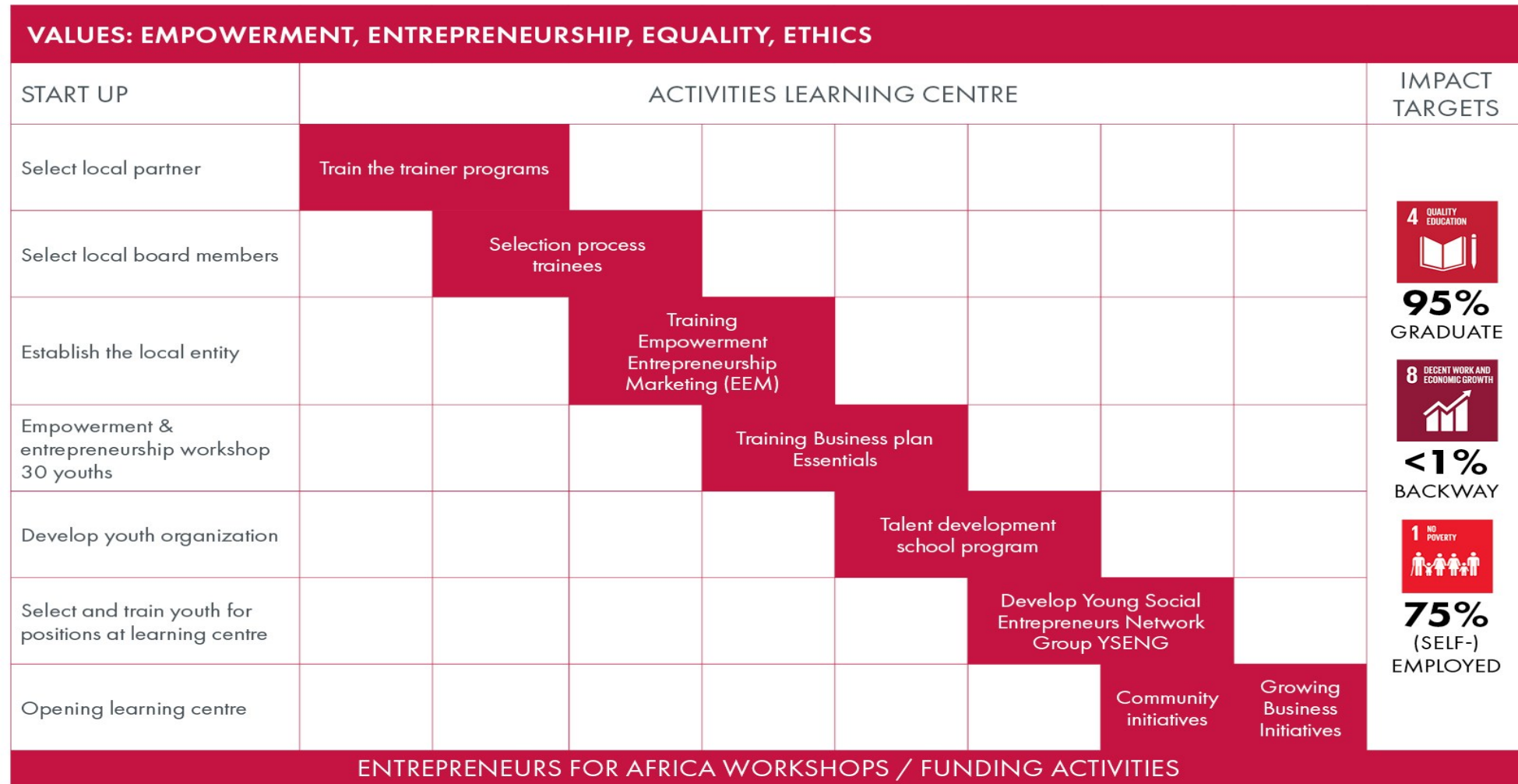
Strategy: Create Empowerment & Entrepreneurship Learning Centres across Africa where youth are in the lead.
Youth is the change.

“Any society that does not succeed in tapping into the energy and creativity of its youth will be left behind.”

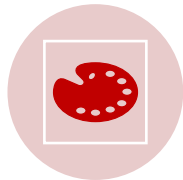
Kofi Annan, 2013



Yepafrica Value Chain



Training programs



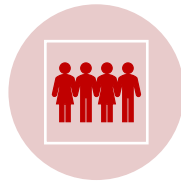
Empowerment &
The Art of
Entrepreneurship



Empowerment,
Entrepreneurship
& Marketing



Business Plan
Essentials



Talent
Development
School Program



Entrepreneurs for
Africa workshop



Train the Trainer

**THE BEST
PROJECT
YOU WILL EVER
WORK ON IS
YOU**

Scope of work: 2026-2030 and beyond

2026

3 centers

- 3 learning centers (Ghana, Senegal, The Gambia).
- Max. 1500 trainees per year. Impact on 15.000 youths per year.

2027-2030

4 centers

- 2 learning centers in Senegal / 1 in Ghana/ 1 in The Gambia.
- Max. 2000 trainees per year. Impact on 20.000 youths.
- Head Quartrs in Ghana.

Longterm

50 centers

- 50 learning centers in 6 - 10 Sub-Saharan countries.
- Max. 25.000 trainees per year. Impact on 250.000 youths .

Financial Plan 2026-2030

		2026	2027	2028	2029	2030
Operating costs Learning Centers	Ghana	14.400	10.000	10.000	35.000	35.000
	Senegal	15.000	30.000	30.000	30.000	30.000
	The Gambia	25.000	25.000	25.000	25.000	25.000
Investment New Learning Centers		25.000	30.000	30.000	25.000	25.000
Regional Head Quarters	Ghana	5.250	7.250	8.250	8.250	8.250
Head Quarters	The Netherlands	8.000	8.000	8.000	10.000	10.000
Travel Expense		6.300	6.630	6.970	7.500	7.500
	Grand Total	98.980	116.880	118.220	140.750	140.750

Social Impact

Sustainable Development Goals

NR 1 **NO POVERTY**

- 75% (Self)Employed

NR 4 **QUALITY EDUCATION**

- 95% Graduated

NR 8 **DECENT WORK AND ECONOMIC GROWTH**

- < 1% Backway



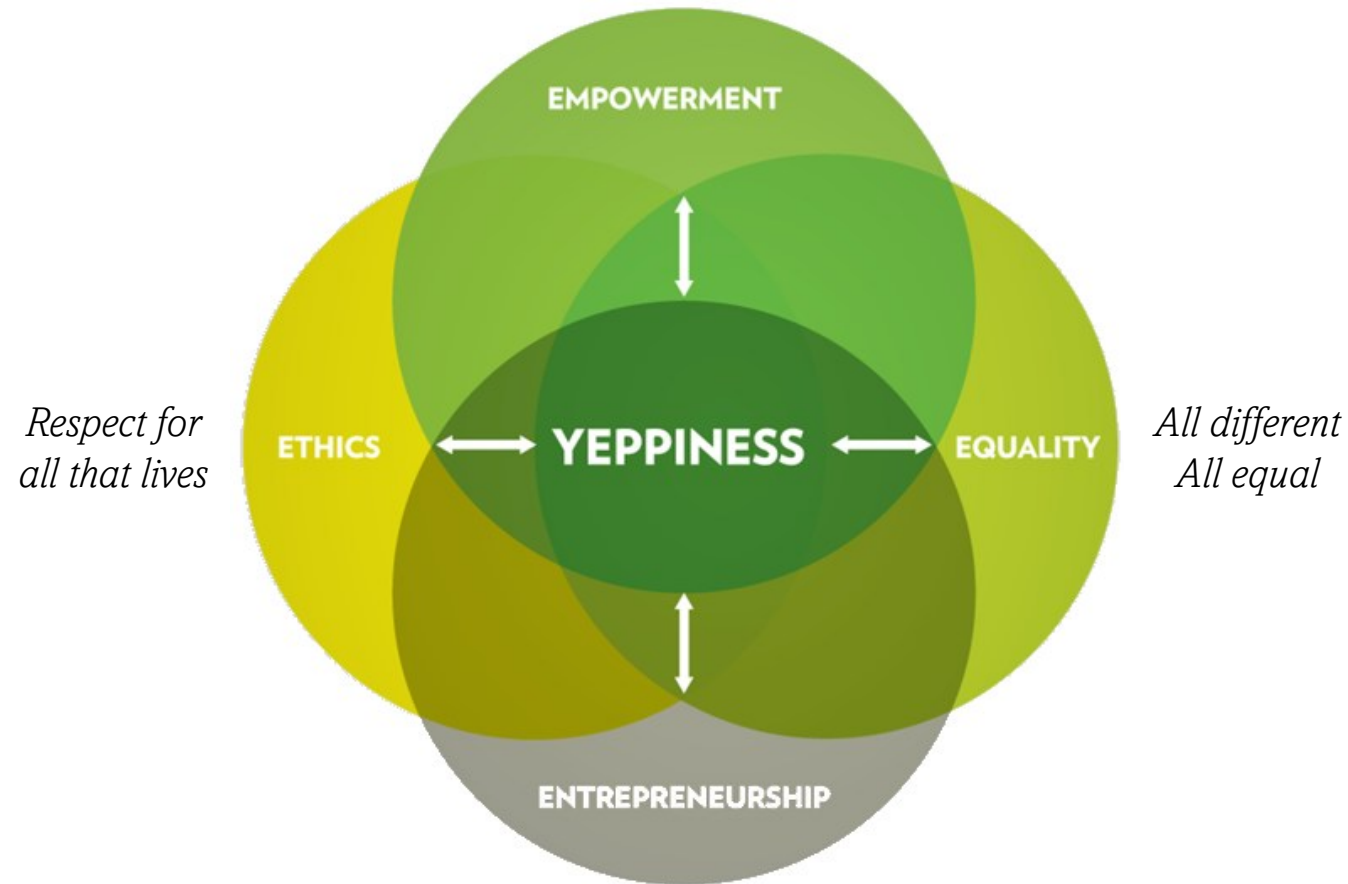
The Proven Yepafrica Concept: Empowerment & Entrepreneurship

- 2007: First training in The Gambia
- 2008: First youth organisation in The Gambia
- 2008: Formal entity established in NL (Yepafrica Foundation)
- 2009: First 'Entrepreneurs for Africa' workshop in The Gambia
- 2013: Opening Learning Centre in The Gambia
- 2014: First NL Master Students go to The Gambia
- 2015: YSENG network of youth established in The Gambia
- 2019: NGO Yepafrica Ghana
- 2021: Basic Empowerment training in Senegal
- 2022: YSENG network of youth established in Senegal
- 2022: Opening Learning Centre in Senegal
- 2024: NGO Yepafrica Senegal
- 2026 Opening Yepafrica-AFAS Centre Zichuinchor



Core Values: The 4 E's of Yepafrica

*Change starts with personal
awareness and engagement*



*Channel passion into action to create
something out of nothing*

Six Strategic Focus Points 2026-2030

Growth strategy

Scale up the organisation to 4 learning Centers plus HQ in Ghana.

Training programs strategy

Continuously improve the quality of programs and trainers.

Finance strategy

Create a solid financial position to manage growth.

Funding strategy

Find (fundraiser) partner(s) with a long term commitment.

Marketing & Communication strategy

Coherent and regular (marketing) communication.

Governance & Organisation strategy

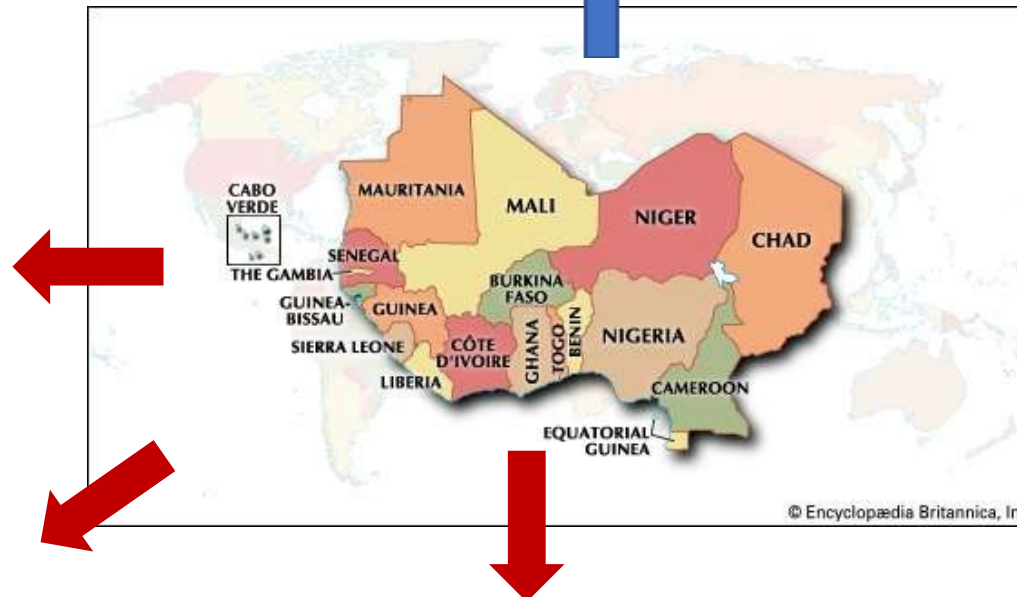
Professional and a value/impact driven organization.

Growth Strategy

The Power of Youth Communities



NL-HQ: professionalise, guard identity and give support to countries.



The Gambia: the heart of Yepafrica. Contribute to growth by sharing knowledge & experience, expand within The Gambia.

Strategic donors & partners: support in scalability and finance.

Senegal: the French connection. Set up learning centres, grow and spread in French speaking countries.

Ghana: the rising star. Set up a country office and learning centers. African HQ for Yepafrica.

Governance & Organisation

Board Yepafrica Foundation NL

- **Roles & responsibilities of the board:**
 - **Guard Yepafrica's identity:** mission, vision, concept, values, quality standards, social impact
 - **Strategy and policy formulation:** ambitions, goals, policies, planning and control cycle, strategic partnerships
 - **Governance:** Board NL vs. Local entities, working organisation, risk management, statutes, MOU's, ANBI etc.
 - **Organise Entrepreneurs for Africa workshops** in the countries of presence. (PARTNER WITH A SPECIALISED TRAVEL ORGANISATION)

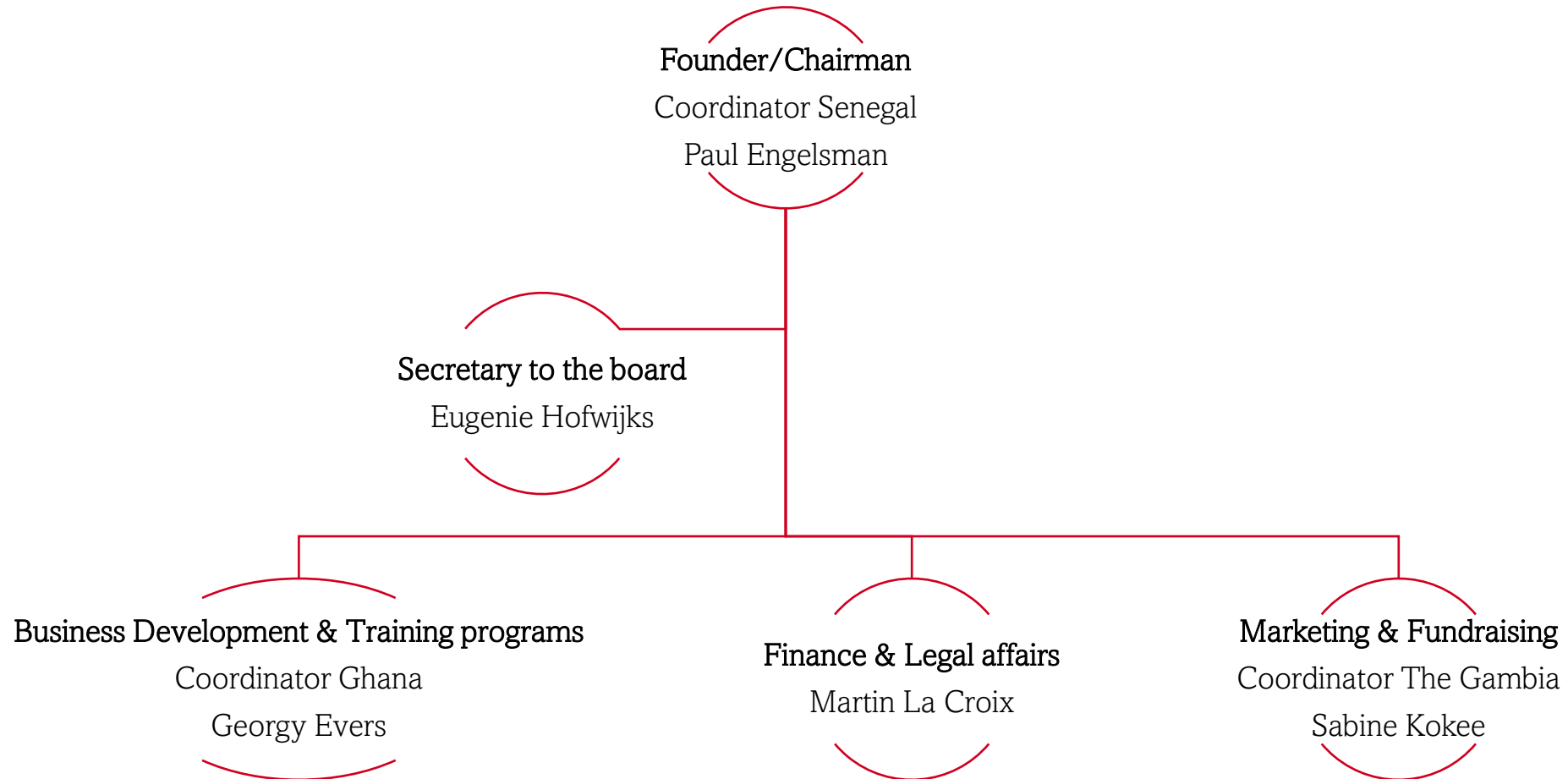
Governance & Organisation

Legal Structure

- In **each** country, we aim to establish **a local legal entity**, type: **company limited by guarantee**. This is a specific form for non-profit organisations, in particular in English speaking countries. There are comparable structures in French speaking countries. Yepafrica Foundation NL doesn't participate in the local legal entity (not as a member, not as a shareholder).
- The legal relationship between Yepafrica Foundation NL and local legal entities starts with a Memorandum of Understanding followed by a **franchise-like agreement**.
- Yepafrica Foundation is recognised as an **ANBI Foundation** in NL.

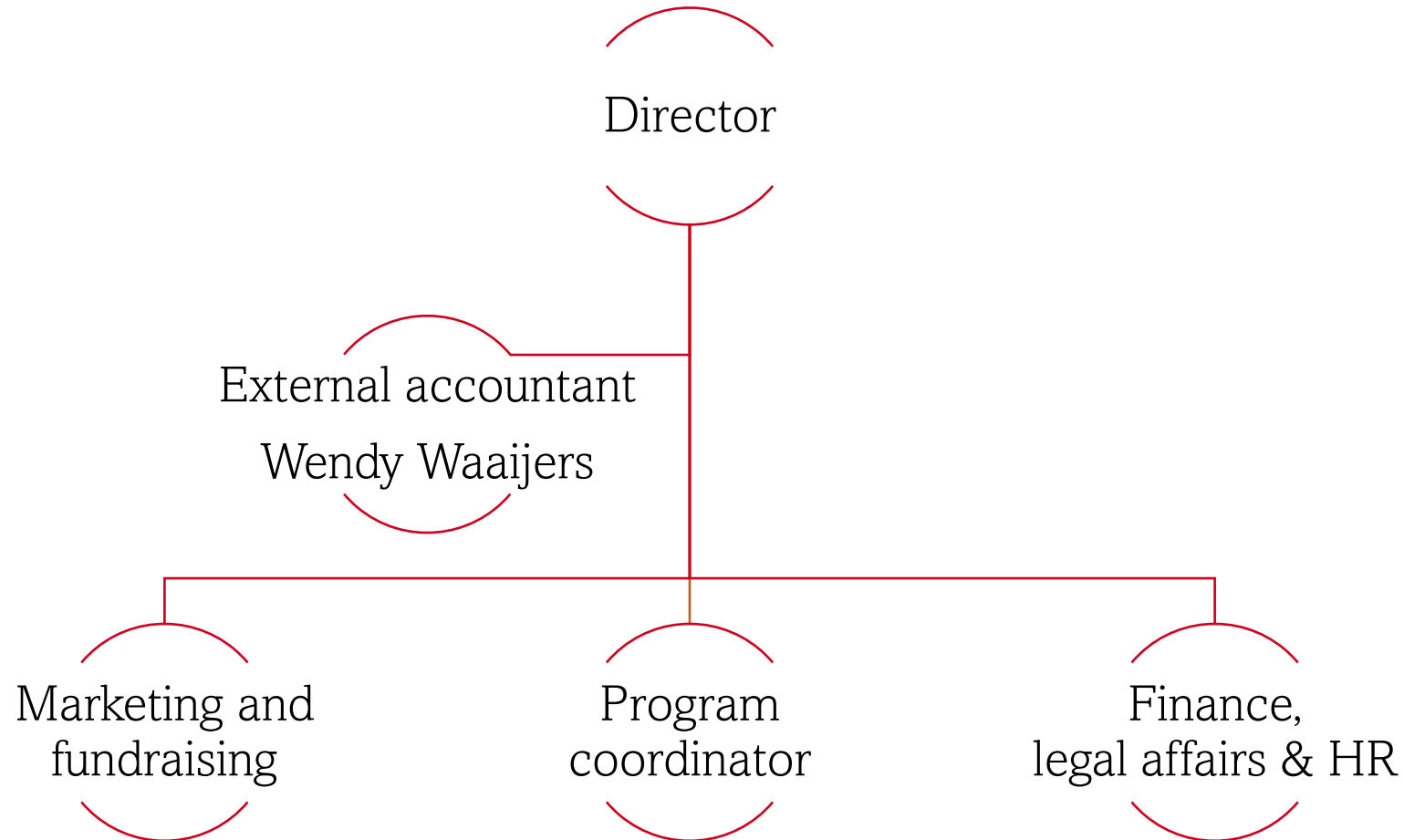
Governance & Organisation

Board Yepafrica Foundation NL



Governance & Organisation

Professional Organisation NL

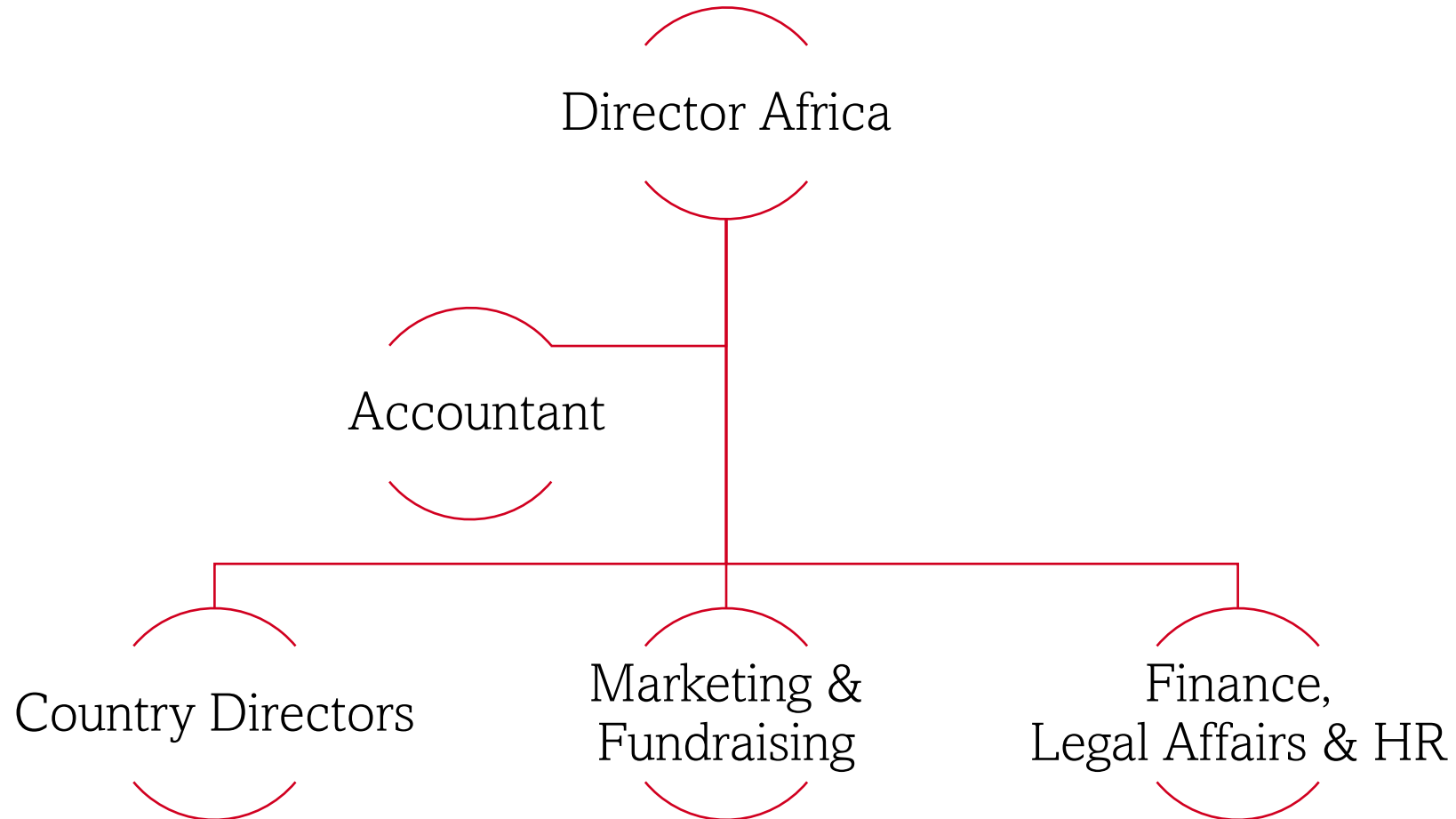


Governance Structure Countries



Governance Structure

HQ Structure Africa (in Ghana)



Impressions Trainings & Workshops



What they do with their entrepreneurial spirit



Teachers



Hairdressers



Printing shops



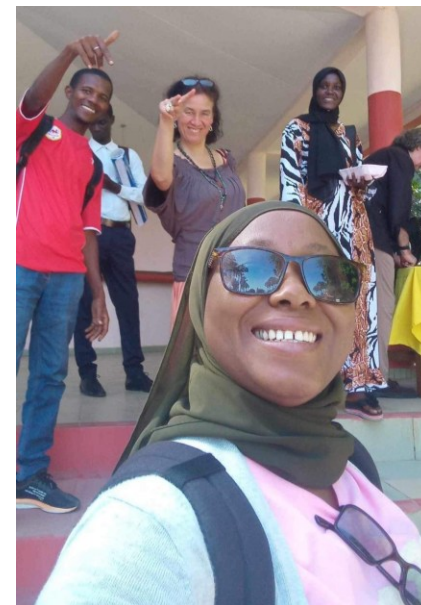
Fashion shops

Awareness programs in villages

Stop Irregular Migration



Entrepreneurs for Africa Workshop





One major Yepafrica project/
business born in The Gambia
and ready for other African
countries.

MANSA STOVE: a clean cook
stove designed together with
University Delft

Clean cooking project

Listen to Serreh Darboe Operational Manager The Gambia



Key Players & Partners

- Board NL
- Advisory board NL
- AFAS Foundation NL
- Funding partners / Private sponsors
- National Youth Council Gambia
- NGO Ghana
- NGO Senegal
- GNBCC Ghana
- Child Fund Gambia
- Local team Gambia
- Local team Senegal
- Local team Ghana
- Studie Plan Senegal
- Corps L'Afrique Senegal
- Ambassadors Club 100 NL
- Mansa Foundation

WWW.YEPAFRICA.ORG

YEPPINESS IS AN ATTITUDE, A WAY OF LIFE.

IT IS THE INNATE ABILITY TO RECOGNISE THE OPPORTUNITIES THAT LIFE PUTS ON YOUR PATH AND EMBRACE THEM AS A CHANCE TO LEARN, TO GROW AND IN TURN, SHARE YOUR LESSONS AND HELP OTHERS GROW.

IT IS THE INTRINSIC NEED TO CONNECT, TO CREATE COMMUNITIES WHERE YOU AND OTHERS BELONG AND SHARE.

IT IS THE ACQUIRED CAPACITY TO CHANGE DREAMS INTO DAILY REALITIES, YOURS AND OTHERS.

**YEPPINESS DOESN'T CHANGE THE WORLD,
IT EMPOWERS YOU TO BE THE CHANGE.**

